

d-Commerce Business Consulting facilitates the development of a strategic marketing plan, as well as, provides assistance with business restructuring and implementation.

Together with the help of your team, we will roll up our sleeves and begin the task of thoroughly understanding your market including your customers and competition. In doing so, we will learn more about your company including your specific competitive advantages and disadvantages (differentiation).

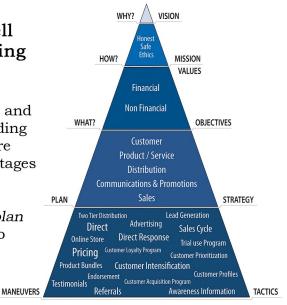
Your decision to develop a sound *strategic sales* & *marketing plan* will allow you to leverage your newly discovered "knowledge" to benefit your business. Benefits of this information include:

- 1. Develop profitable objectives that are achievable and attainable in a shorter time period.
- 2. Enhance the ability of your team to attract and retain highly profitable clients.
- $\it 3$ . Increase production from your staff.



All great leaders need a team.

At d-Commerce Business Consulting, we specialize in supporting business owners getting to the next level.



## **Our Process**

d-Commerce Business consultants re-aquaint clients with their overall business and strategic plans. By following the principles of the Business Planning Triangle (above), clients of d-Commerce Business Consulting usually obtain positive results after an initial investment of \$1,500.

By working together as a team we will develop a road map towards building a strong and long lasting foundation.

In just a few meetings, d-Commerce consultants can create tremendous value for clients by helping them connect with the key profit drivers within their business & marketing plans.

## Call today to book an initial meeting at no charge.

To download the business planning triangle or other valuable business documents, visit our website at www.d-commerce.ca