

## About Dan Debreuil

**President and Senior Managing Consultant  
for d-Commerce Business Consulting**

Dan Debreuil is a successful business owner with marketing expertise. Dan is committed to providing exceptional services in strategic marketing plan development and implementation to equip his clients to flourish in a highly competitive market place.

By following an easy 3-step process, Dan can help you achieve business clarity and understanding through:

1. The power of knowledge.
2. Establishing profit-based objectives.
3. Planning for success.



Dan is pictured (left) with the Honourable **Peter Bjornson**, Minister of Entrepreneurship, Training and Trade for the province of Manitoba.

Dan is being welcomed by Mr. Bjornson as the new president of the Manitoba Marketing Network ([www.manitobamarketingnetwork.ca](http://www.manitobamarketingnetwork.ca))

## Designations

- » President of d-Commerce
- » Co-owner of OfficeSmarts Corporation
- » President, Manitoba Marketing Network
- » BSA. MSc., University of Manitoba
- » Certificate in Advanced Strategic Marketing, University of Guelph
- » Certificate in Business & Management, Purdue University

Dan holds **Bachelor and Master of Science** degrees in Agriculture from the University of Manitoba. Prior to d-Commerce Business Consulting, Dan worked 12 years for two of the world's leading agricultural firms. This provided a deep understanding of international and regional markets and how important strategic planning can be for exposing your business to untapped opportunity.

Dan has extensive experience in web project management as co-owner of OfficeSmarts Corporation ([www.officesmarts.com](http://www.officesmarts.com)) a successful Winnipeg-based web development company.



## Dan Debreuil

**President of d-Commerce  
Business Consulting  
and Co-owner of  
OfficeSmarts Corporation**

In just a few meetings, Dan can create tremendous value for clients by helping them connect with the key profit drivers within their business & marketing plans.

Dan is passionate about his new role as leader of the Manitoba Marketing Network, a group of business owners who volunteer by providing marketing mentorship to Manitoba small business owners.